**MICHAEL KELLER**

**EDUCATION**

Ph.D. in English (Language, Literacy, and Rhetoric), University of Illinois at Chicago

M.A. in English (Creative Writing—Poetry), University of Illinois at Chicago

B.A. in English, with honors, Colorado State University

**AWARDS** (since 1995)

Funds to Enhance Scholarly Excellence, South Dakota State University, Fall 2016

Honors College Teacher of the Year Nomination, South Dakota State University, Spring 2016

Funds to Enhance Scholarly Excellence, South Dakota State University, Fall 2015

Sabbatical Leave, South Dakota State University, Spring 2015

Graduate Student Mentoring Award, South Dakota State University, Spring 2015

David Fee Memorial Lecture, South Dakota State University, Spring 2014

Council for the Advancement and Support of Education (CASE) Silver Award Excellence in News Writing,

January 2014

Funds to Enhance Scholarly Excellence, South Dakota State University, Fall 2013

Funds to Enhance Scholarly Excellence, South Dakota State University, Fall 2012

Funds to Enhance Scholarly Excellence, South Dakota State University, Fall 2011

Thomas A. Daschle Congressional Career Papers Fellowship, South Dakota State University, Spring 2011

Funds to Enhance Scholarly Excellence, South Dakota State University, Fall 2010

Mini-grant, South Dakota State University, Spring 2006

Mini-grant, South Dakota State University, Spring 2004

Edward Patrick Hogan Award for Excellence in Teaching, South Dakota State University, Spring 2004

Bush Faculty Development Grant, South Dakota State University, Summer 2004

Bush Faculty Development Grant, South Dakota State University, Summer 2003

Bush Faculty Development Grant, South Dakota State University, Summer 2002

Sabbatical Leave, South Dakota State University, Spring 2002

Mini-grant, South Dakota State University, Spring 2002

Bush Faculty Development Grant, South Dakota State University, Summer 2001

Distance Education Course Preparation Grant, South Dakota State University, Summer 2000

Writing Across the Curriculum Project Grant, South Dakota State University, Summer 1999

Mini-grant, South Dakota State University; Spring, Summer, 1999

Research Support Fund, South Dakota State University, 1998-99

Summer Scholarship Stipend, South Dakota State University, 1998

Mini-grant, South Dakota State University, Summer 1998

Summer Scholarship Stipend, South Dakota State University, 1997

Summer Scholarship Stipend, South Dakota State University, 1996

Mini-grant, South Dakota State University, 1996

Summer Scholarship Stipend, South Dakota State University, 1995

Bush Faculty Development Grant, South Dakota State University, Summer 1995

**TEACHING POSITIONS**

Professor, Coordinator of Composition, South Dakota State University, 1993-present

(promoted, 1997; tenured, 1999; promoted, 2002)

Lecturer, Illinois State University, 1992-93

Instructor, Loyola University of Chicago, 1991-92

Lecturer, The School of the Art Institute of Chicago, 1986-91

Lecturer, University of Illinois at Chicago, 1987-91

Teaching Assistant, University of Illinois at Chicago, 1980-87

**COURSES TAUGHT**

**Graduate**

Teaching College Composition, Rhetoric, Introduction to Graduate Studies, History of Literary Criticism, Modern British Literature, Contemporary American Literature, Independent Study

**Undergraduate**

Writing

Composition I (honors), Composition II, Technical Communication, Creative Writing I, Independent Study

Literature

Introduction to Literature, Literature: Fiction, Literature: Poetry, Introduction to English Studies, Introduction to Criticism, American Literature I, British Literature II, British and American Drama, British and American Poetry, Contemporary American Fiction, Capstone, Independent Study

Cultural Studies

Seductions of the New: Technology, Spectacle, and the Future of the Past (honors colloquium)

**PUBLICATIONS**

**Books**

*Reading Popular Culture: An Anthology for Writers.* 3rd ed. Dubuque, IA: Kendall/Hunt, 2015.

*NTC’s Handbook for Writers*, with Martin Steinmann. Lincolnwood, IL: National Textbook Company,

1995. (Reprinted as *Good Grammar Made Easy.* New York: Gramercy-Random House, 1999.)

*Novel Guide for* Nineteen Eighty-Four *by George Orwell.* Glenview, IL: Scott, Foresman and Company, 1989.

**Edited Books**

*Reverse Angle/Gegenschwenk*. Chicago: Another Chicago Press, 1989. (Catalog for art exhibit: Chicago, April-

May; Vienna, October-November, 1989.)

*The Great Chicago Poetry Reunion*, with Carla Kaplan and Michael Anania. Chicago: Thunder’s Mouth Press,

1981.

**Introduction**

“Composition at South Dakota State University.” *The St. Martin’s Handbook (for South Dakota State University).*

6th, 7th, & 8th eds. By Andrea Lunsford. Boston: Bedford/St. Martin’s, 2009, 2011, 2015: 2-9.

**Articles, Reviews, and Editorials**

“Reading Spike Jonze’s *Her*: A Discursion,” with Jason McEntee, Sharon Smith, and Steven Wingate.

*Reading Popular Culture: An Anthology for Writers*. Dubuque, IA: Kendall/Hunt, 2015. 479-92.

“Rhetoric and Modernism: The Case of *Poetry’s* Banquet, 1914.” *Advances in the History of Rhetoric* 17.1 (2014):

7-24.

“What’s ‘Higher’ about Higher Ed?” Editorial. *Argus Leader* 8 March 2013: 2B. Reprinted in *Impact State*

March 2013: 16.

“’Primitive’ Lessing, Tepid Oates Disappoint.” Rev. of *Mara and Dann: An Adventure*, by Doris Lessing and

*The Collector of Hearts: New Tales of the Grotesque*, by Joyce Carol Oates. *USA Today* 7 Jan. 1999: 4D.

“*My Heart* Lays Bare a Con Man’s ‘Game.’” Rev. of *My Heart Laid Bare*, by Joyce Carol Oates. *USA Today*

25 June 1998: 9D.

Rev. of *A Poem Containing History: Textual Studies in* The Cantos, ed. Lawrence S. Rainey. *Modernism/Modernity*

4.3 (1997): 169-70.

Rev. of *Women Editing Modernism: “Little” Magazines & Literary History*, by Jayne E. Marek.

*Modernism/Modernity* 4.1 (1997): 185-87.

Rev. of *Poems* and *The Garden of Earthly Delights*, by Paul Carroll. *Illinois Publishers News Service* (1989): 3.

“Dressing *Cultural Literacy* for Success: Some Thoughts on Hirsch’s List.” Rev. of *Cultural Literacy: What*

*Every American Needs to Know,* by E.D. Hirsch, Jr. *Discurrendo* 1 (1988): 15-8.

Rev. of *The Way We Come Home*, by Gail White. *Another Chicago Magazine* 16 (1986): 208-09.

Rev. of *Waiting for Something to Happen*, by Gregory X. Gorman. *Another Chicago Magazine* 14 (1985): 149-50.

Rev. of *Round Valley Songs*, by William Oandasan. *Another Chicago Magazine* 12 (1985): 214-15.

Rev. of *March Light*, by Ralph Mills, Jr. *Another Chicago Magazine* 11 (1984): 142.

Rev. of *Sarah Bernhardt’s Leg*, by David Kirby. *Another Chicago Magazine* 11 (1984): 142-43.

Rev. of *Almost Happy*, by Ross Talarico. *Another Chicago Magazine* 9 (1983): 120-21.

Rev. of *Funeral*, by Richard Dokey. *Another Chicago Magazine* 9 (1983): 121.

**Poems**

“Living for the Long Weekend.” *Telescope* Summer 1982: 59-61.

“The Proofreader’s Lament I & II.” *Telescope* Fall 1981: 46-7.

**PRESENTATIONS**

**Refereed**

“Composition and the Culture of Distraction: Ideology, Institutions, and Instruction,” annual convention

of the Rocky Mountain Modern Language Association, Salt Lake, October 6, 2016.

“Reinvigorating Intellectual Culture in Honors,” National Collegiate Honors Council, Chicago, November 14,

2015.

“The Method of Science: Pound’s Progressive Poetics,” annual convention of the Rocky Mountain Modern

Language Association, Santa Fe, October 8, 2015.

“Whither Rigor?: The Culture of Distraction and the Crisis of Dispersed Consciousness,” Conference on

College Composition and Communication, Indianapolis, March 21, 2014.

“The Political Is Personal: The Shape of the Essay in Jim Harrison’s *The Raw and the Cooked*,” annual

convention of the American Literature Association, Boston, May 24, 2013.

“Infantilizing the Professoriat: Depictions of Higher Ed in the Age of Bush,” annual convention of the

Rocky Mountain Modern Language Association, Scottsdale, October 7, 2011.

“The Rhetoric of Recruitment: Courting Students in a Consumerist Age,” Western States Rhetoric and

Literacy Conference, New Mexico State University, October 22, 2010.

“Content vs. Context: Composition within the University,” Conference on College Composition and

Communication, Chicago, March 24, 2006.

“Helping Consumers Become Citizens: Using Adorno’s Critique of the Culture Industry in the Composition

Classroom,” Conference on College Composition and Communication, San Antonio, March 27,

2004.

“Connecting Text and Context: Using the History of Filmgoing to Write about Film,” Conference on

College Composition and Communication, Chicago, March 22, 2002.

“Fables of Content: The Omission of Historical Perspective from Popular Culture Readers,”

Conference on College Composition and Communication, Denver, March 15, 2001.

“First-person Singular: Using DeLillo’s *Mao II* in the Writing Class,” Conference on College Composition

and Communication, Minneapolis, April 14, 2000.

“Advertising Literary Modernism,” Conference of the Society for the History of Authorship, Reading, and

Publishing, Madison, July 17, 1999.

“Surrendering the Service Ethic: Professional Imperative or the Imperative of Professionalism?”

Conference on College Composition and Communication, Atlanta, March 27, 1999.

“Yeats on Tour: Elite Culture and Public Spectacle,” Conference of the Society for the History of

Authorship, Reading, and Publishing, Vancouver, July 18, 1998.

“Publicity and Pedagogy: Print Culture, Composition, and the American Lyceum,” Conference on

College Composition and Communication, Chicago, April 2, 1998.

“Contexts of Writing Instruction at South Dakota State,” The Wyoming Conference on English,

University of Wyoming, June 19, 1996.

“The Pedagogy of Empowerment: Production, Transmission, Reception,” Conference on College

Composition and Communication, Milwaukee, March 28, 1996.

“’Far from the Aegrum Vulgus’: Pound, Science, and Publicity,” European Studies Conference, University

of Nebraska at Omaha, October 7, 1995.

“Pound, Science, and the American Audience,” annual meeting of the Modern Language Association,

New York, December 27, 1992.

“Reading, Writing, Rhetoric: A Case for (Re)Unifying Studies in English,” The Series on Theory, Loyola

University of Chicago, October 23, 1991.

“Bennett, Bate, & Hairston: Power Politics in Curricular Reform,” Conference on College Composition

and Communication, Atlanta, March 20, 1987.

**Invited**

“The Rhetoric of Modernism: the Case of *Poetry*’s Banquet, 1914,” American Society for the History of

Rhetoric Symposium, Philadelphia, May 24, 2012 (Keynote Address).

At numerous conferences sponsored by South Dakota State University, South Dakota Humanities Council, South Dakota Council of Teachers of English, Sigma Tau Delta, Chicago Public Library, Illinois Writers Incorporated, Read Illinois, and others.

**SEMINARS AND INSTITUTES**

Academic Leadership Academy, South Dakota State University, 2013-14

Mass Communication in Rhetorical History, Rhetoric Society of America Summer Institute, University of

Colorado-Boulder, June 24-26, 2011.

History of the Book, NEH Summer Seminar for College Teachers, University of Chicago, June-July 1996.

**WORK IN PROGRESS**

*Art, Rhetoric, and Public Culture: The Rise and Fall of the American Lecture Circuit, 1830-1930.* This work explores the history of the lyceum bureau, the institution that evolved to organize and exploit the profusion of lecture activity that arose in mid-nineteenth-century America. It focuses upon two of the most successful and long-lived bureaus, those established by James Redpath and James B. Pond (in 1868 and 1880, respectively), and studies in detail the array of agents, discursive practices, and sites required to establish and sustain lecture circuits. Against this institutional setting appear the speakers themselves: abolitionists, suffragettes, temperance advocates, scientists, and spiritualists, as well as essayists, poets, and novelists (Emerson, Twain, Howells, Yeats, Sandburg, and Vachel Lindsay among the latter). Based on a reading of the contexts in which these literary tours were planned, promoted, and staged, I argue that these authors—performing before heterogeneous audiences—were caught between the conflicting imperatives of entertainment and art. While it was possible for lecturers to temporarily forestall this conflict in the early days of the lecture circuits, increasingly—as social and economic forces stratified the public—this became less possible, creating a situation that prefigured the emergence of the aesthetic as an exclusive, privileged category in early modernist culture. Ultimately, the lyceum bureau played a crucial but ambiguous role in this development, fostering a public culture through programs of education and aesthetic appreciation, but also—in its effort to professionalize its operation and thereby draw larger audiences and maximize profits—providing a forum for charlatanism and spectacle that drove out more legitimate cultural activity.

**ACADEMIC SERVICE** (South Dakota State University)

Offices

Coordinator of Composition, 1993-present

Coordinator of Basic Writing, 2000-present

Acting Director of Graduate Studies, Spring 1996

English Department Committees

Instructor Promotion Review (Chair), 2017

Institutional Program Review, 2011-12

Promotion and Tenure Review, 2011

Composition (Chair), 1993-present

Curriculum, 1993-present

Graduate, 1994-present

*Oakwood*, 2006-08

Search, 1993-95; 2000-03; 2006-07; (Chair) 2009; 2010-11; (Chair) 2011

Travel, 2000-01

Great Plains Writers’ Conference, (Coordinator) 2000; (Co-Coordinator) 2009-11

Computer, 1993-94

Director of 22 M.A. theses and 4 M.A. exams; member of 26 M.A. thesis and exam committees

College of Arts and Sciences Committees

Promotion and Tenure Committee (Chair), 2016-

Cyberlearning Committee, 2015-

Restructuring Think Tank, 2013-14

Experiential Learning Task Force, 2012-13

New Faculty Mentoring Committee, 2011

New faculty mentor, 2013-

University Committees

Digital Measures Pilot, 2017

General Education Council (BOR), 2016-present

General Education Subcommittee, 2016

Undergraduate Student Experience Committee, 2014-present

Student Opportunity Fund Subcommittee, 2015-present

ESL Instructor Search Committee, 2015

Ombuds Search Committee (Chair), 2014

Promotion and Tenure Committee, 2013-16

Academic Affairs Committee, 2013-14

Athletic Director Five-year Review Committee, 2013-14

Institutional Agreement Management Committee, 2014-15

ESL Program Coordinator Search Committee, 2013-14

Advanced Writing Requirement Review Subcommittee, 2013

Web and New Media Manager Search Committee, 2013

Director of Planning and Institutional Research Search Committee, 2013

ESL Director Search Committee, (Chair) 2013

Bookstore and Textbook Committee, 2013

Decentralized Budget Model Development Task Force, 2012-13

Budget Communications Subcommittee, 2012-13

Academic Rigor Subcommittee, 2012-present

Writing Center Coordinator Search Committee, (Chair) 2012

Faculty Senate Executive Committee, 2011-14; (Chair) 2012-13

Committee on Committees, 2010-11; (Chair) 2011-12

Integrated Marketing and Communications Committee, (Chair) 2010-11

Institutional Graduation Requirements Task Force, 2010-11

Faculty Senate, 2008-14; vice president, 2011-12; president, 2012-13; past president, 2013-14

Faculty Awards Committee, 2009-13

Distinguished Professor and Honorary Degree Review Committee, 2009

Excellence in Teaching Award Committee, 2009-13

Copyright Committee, 2007-08

Harding Lecture Series, 2003-06

Faculty Development, 2002-03

English Discipline Council, 1993-2009; (Chair) 2010-present

Institutional Review, 1999-present

Honorary Degrees 1999; (Chair) 2000-02; (Chair) 2009-11; 2012

Retention Task Force, 2001

Communications, 2001

Change-Able Task Force, 1999-00

Archives, 1997-99

Research Support Fund, 1997

Sewrey Lecture Series, 1994-96

Honors faculty (since 1993); graduate faculty (since 1994)

Graduate representative on 21 Master’s and Ph.D. committees

**OTHER PROFESSIONAL EXPERIENCE**

Reviewer, Midwestern Association of Graduate Students (MAGS) Distinguished Master’s Thesis Competition, 2004, 2005, 2016

Reviewer, Institutional Program Review, Black Hills State University, 2012

Reviewer, Promoting College and Career Ready Standards in Adult Basic Education, 2012

Judge, Letters and Literature Competition, South Dakota Humanities Council, 2008-10

Editorial Advisory Board, *St. Martin’s Handbook* by Andrea Lunsford (6th edition) 2005-06; (7th edition) 2009-

2010

Faculty Consultant, Educational Testing Service, 2001-06

Reviewer, Allyn & Bacon, Harcourt Brace, Houghton Mifflin, Longman, National Textbook, Prentice-Hall;

Scott, Foresman; St. Martin’s

Associate Poetry Editor, *Another Chicago Magazine*, 1984-96

Editor, Another Chicago Press, 1989-96

Consultant, Martin Steinmann & Associates, Writing and Language Consultants, 1987-92

Freelance Writer and Editor: Berlitz School of Languages (Munich and Chicago), Rand McNally; Scott,

Foresman; World Book/Childcraft, and others, 1976-91

**PROFESSIONAL AFFILIATIONS**

American Society for the History of Rhetoric

Modernist Studies Association

National Council of Teachers of English

Rocky Mountain Modern Language Association